



# PITCH & BUSINESS PLAN

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# NFT Private Luxury Jet Company



**Video Youtube link:** <https://www.youtube.com/watch?v=lutg3qDT5Cw>



Your NFT Private Luxury Jet Company

[info@flyfreeairways.it](mailto:info@flyfreeairways.it)

Does your business travel in First Class?

True **luxury** is traveling with  
your **own company**

Enter the exclusive CLUB of the 300 co-owner entrepreneurs of the first  
**NFT Private Luxury Jet Company**

Participate in the SELECTION to join the Exclusive Club



## NFT Private Luxury Jet Company



crypto.com



**BINANCE**



## WHO WE ARE

A group of Specialist and Businessman, dreamers with a strong vocation for technologies and innovation, who experience the need to improve the every day lives of entrepreneurs. Simplify it in each area by experimenting innovative solutions mainly in the communications and transport markets.

### **FlyFreeAirwways.it**

was born with this intention:  
to simplify the movements of entrepreneurs,  
optimizing time and costs.





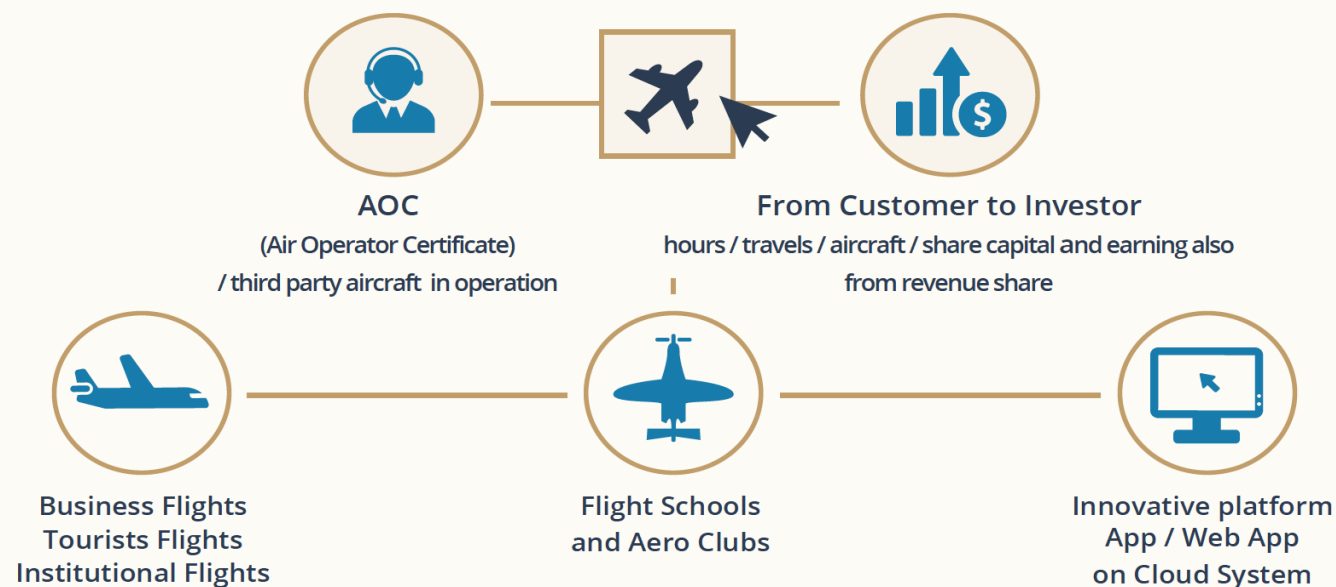
## BUSINESS IDEA

### BOOK YOUR FLIGHT ON DEMAND IN REAL TIME:

We are an Italian Airline and Tour Operator specialized in Business Travel. We manage and organize charter flights all around the world and we also rent private flights. Thanks to our online platform and app it is possible to book any kind of service, specially for what concerns business flights but also private ones. We include the possibility to demand other types of services such as hotels, restaurants, taxis, NCC's and so on for your 360 degrees business trip.

**The Business model includes the opportunity to buy packages of hours and co-ownership shares for each individual aircraft and also to operate as a broker for the purchase, renovation and resale or income of aircraft (and boats).**

**High Quality, Made in Italy!**





DELIGHTED  
CLIENTS

## OUR BIGGEST SUCCESS? YOUR SUCCESS

Our success is based on the digitalization of the conventional means of air transport. With a state-of-the-art booking system, which can be managed by means of the FlyFreeAirways App, free Wi-Fi and GPS tracking, we are planning to create a new transport experience. The smart network such as the dynamic price management will always guarantee the best service to our customers. We will work together with a network of commercial Pilots and Aircraft owners. A company in the aircraft field; where innovation, the spirit of start-ups and an international brand meet the experience and quality of a traditional and conservative sector.



**Businessmen  
& Tourists**



**Trade Companies Aero clubs /  
Pilots & Private Clubs**



**Flight Schools**



**Private Companies &  
Government / ONG / Medical**



**Aero clubs / Pilots**



THE MARKET



# THE MARKET

## MARKET NEEDS

Time is money and companies invest to save it even on business trips. Entrepreneurs have no time, they have to optimize times and costs of business trips. In the global economy, time has assumed the greatest importance and owning a business jet has become a vital need. Let's say goodbye to queues at check-in and security checks. With a private jet, the time between arrival to the terminal and boarding is only fifteen minutes. Beyond the most known characters and the last captains of industry, there is an elite who is moving fast and without boundaries to conquer the market. There are many websites of flight sharing but nothing which combines innovation and sustainability, both from an economic and environmental point of view.

## TWO COMPETITORS, NOT ONLY ONE FOR A BIG MARKET



Operative by now only in Germany  
but already with 2,500 active flights  
and more than 500 people using  
the service in two years



Pioneers but currently out of the market  
because of to the high amount of debts  
and the lack of agreements with the various  
aeronautical control structure



## THE MARKET

### MARKET NEEDS

About the Private Jet flight market,  
it is estimated a worth more than **1 billion euros only in Italy**  
and currently steadily increasing

*(source PwC in an interview by Pisu CEO of jetprivati.it)*





## COMPETITIVE POSITIONING

There are many websites of flight sharing but nothing which combines innovation and sustainability, both from an economic and environmental point of view.

**FlyFreeAirways.it** does not own property aircrafts (only one in thruth) but relies on a team of companies based in several territories, which growing together with FlyFreeAirways and thanks to this partnership, are able to provide passengers with all the latest technologies, comforts and several dedicated services.





## WHY US



Fast, Flexible &  
Customized Services  
Affordable Luxury  
Efficiency



International  
Relationship and  
Partnership



Marketing services in house  
Save Money and Time



From Costumer to Investor



## MARKET SEGMENTS

### MANAGERS & ENTREPRENEURS

with a minum gross  
annual incom of 250.000 \$

♂ **85%**  
MALE

♀ **15%**  
FEMALE



👤 **75%**  
Businessman & Tourists

✈️ **20%**  
Flight Schools & Aero clubs

👨‍✈️ **5%**  
Pilots for Training

*(source PwC in an interview by Pisu CEO of jetprivati.it)*



## MARKET SIZE



**3000**  
AIRCRAFT



**900**  
AIR COMPANIES



 **14**  
AIR COMPANIES

 **60**  
AIRCRAFT

 **170€ M**  
TURNOVER IN ITALY

The below countries are the ones in which this activity is more fervent



ITALY



FRANCE



USA



CHINA



INDIA



BRAZIL



## LANDING TRACK MAP

...more than 600 landing strips in the center of the cities ...only in Italy



**ITALY**



**+600**



...more than 600 landing strips in the center of the cities ...only in Italy

## LOCATION STRATEGY



**1%**  
**USA**  
and the rest  
of t world



**29%**  
**EUROPE**



**70%**  
**ITALY**



# SWOT MATRIX

## INTERNAL FACTORS

### STRENGTHS (+)

- Innovation & Quality
- Positioning
- Wide Market
- International Relationship
- Marketing
- Business Model
- High Quality, Made in Italy!

### WEAKNESSES (-)

- Trust
- Cost of the innovation project
- Selling price

## EXTERNAL FACTORS

### OPPORTUNITIES (+)

- Brand
- Wide Market
- Scalability
- Partnership
- Emotional Experience
- AOC (Air Operation Certificate issued by ENAC)

### THREATS (-)

- Investment
- Fixed Cost
- Brand



# MARKETING STRATEGY



## EMOTIONAL EXPERIENCES

### THE NEW TOUR OPERATOR AND AIRWAYS COMPANY specialized in BUSINESS TRAVEL MANAGEMENT

WELCOME ON BOARD: Services like Internet, TV, Appetizer, Lunch/Dinner and Business Wine

#### EXTRA SERVICES



Hotel  
NCC  
Restaurants  
Entertainment &  
City Tours  
Meeting rooms



Customized emotional  
experiences  
Team Building  
Flight training



Food and Wine tour  
on board



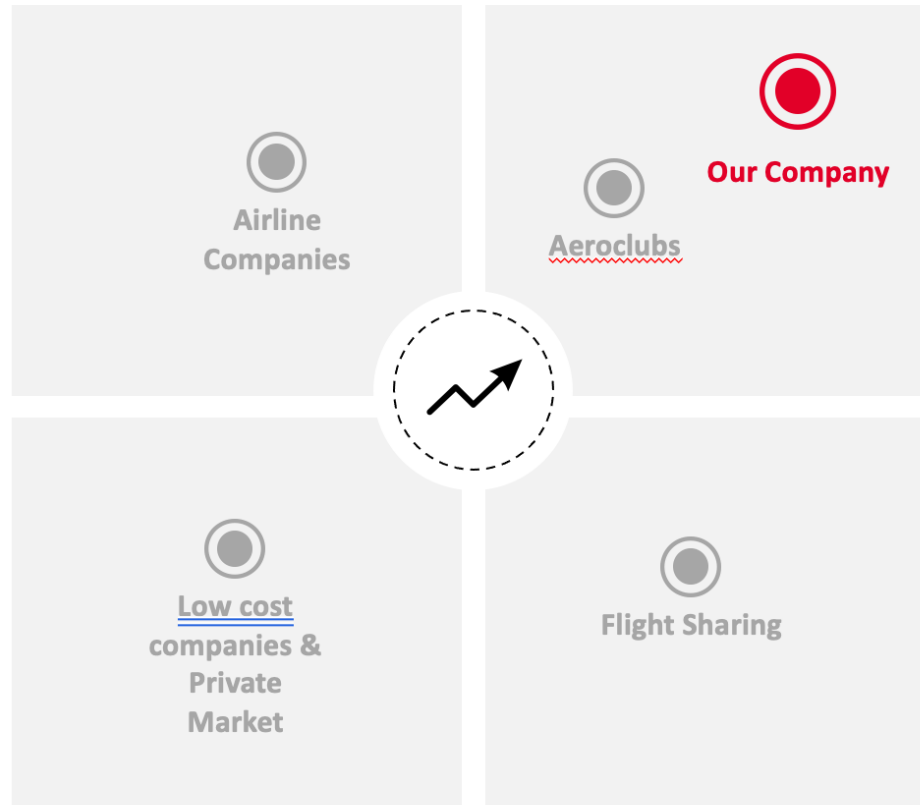
Medical Flights  
Institutional Flights

# NFT Private Luxury Jet Company



## MARKETING STRATEGY

FLEXIBILITY



FUNCTIONALITY

TARGET:

Business  
Man & Woman

COMPANIES  
Turnover > 10.000k

Sport &  
Entertainment World

Book Your  
flight-hours  
package and  
become the  
owner of the first  
NFT Private  
Luxury Jet  
Company



# MARKETING STRATEGY



**PERSONAL**  
International  
Relationship



**PRESENTATION**  
and direct  
commercial  
activities

local Franchising



**POSITIONING**  
with  
Aircraft owners  
Pilots  
Aero clubs  
Flights Schools  
Tour Operators & GIV



**POSITIONING**  
with  
Digital Marketing  
& Events



# MARKETING STRATEGY

## PRODUCT

Innovative for private and tourists

Services for Aircraft owners

Flights School

Pilots and Aero clubs



Affordable luxury

### 4P

Marketing Mix

Relationship

Partnership

Sales

Digital



Worldwide

## PROMOTION

## PRICE

## PLACE



## PROMOTION STRATEGY

**For the launch and the positioning of the Brand, different activities are foreseen on-off line in the MIXMarketing perspective**



### **Social Media**

Advertisement  
&  
Digital Marketing



### **Word of Mouth**



### **Promotion**

Sponsorship  
&  
Partnership



### **App tool**

Flight optimization  
APP for air-route



# MARKETING STRATEGY

**For the launch and the positioning of the Brand, different activities are foreseen on-off line in the MIXMarketing perspective**

**The main activities in the launch phase will be:**

- ✓ SEO and SEM positioning of the website
- ✓ Social Media Marketing (on all channels); particular focus on the YouTube channel with video-experiences ad hoc shot with real customers
- ✓ Social Media Influencers
- ✓ Programmatic Adv
- ✓ Direct Email Marketing Ad Hoc
- ✓ Conventions and EVENTS with Aero clubs and Flight Schools
- ✓ Direct contact
- ✓ Sales activities
- ✓ SMS Marketing
- ✓ Press Office
- ✓ Advertising on local newspapers
- ✓ Organization of EVENTS and Meetings
- ✓ Billboards

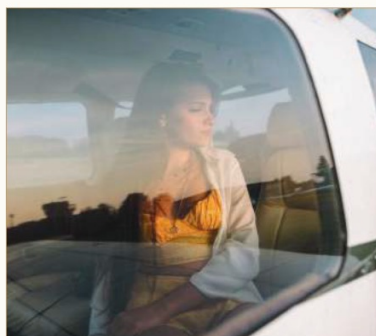


ECONOMICS



# ECONOMICS

## EARNINGS from:



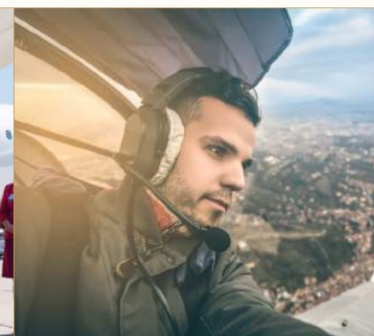
Business Institutional  
& Tourist Flights  
Renting & Charter



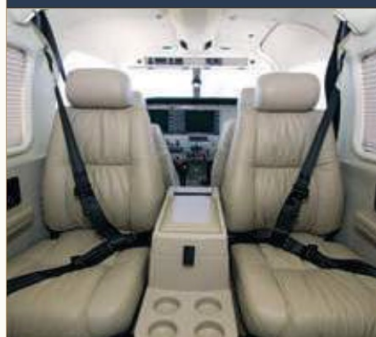
AOC: Aircraft Operation



Franchising



AeroClub / School Flights



Brokerage: buying,  
selling and  
earning boats and planes



Events



Medical Flights



Advertising  
Sponsorship

# CRONOPROGRAMMA INVESTIMENTI FLY FREE AIRWAYS



## PIANO DELLE SPESE 2023/2025 aggiornato al 11.07.2022 CRONOPROGRAMMA INVESTIMENTI

Ord.	DESCRIZIONE INVESTIMENTO	IMPORTO	ANNO DI AVVIO	1° QUARTER 2023	2° QUARTER 2023	3° QUARTER 2023	4° QUARTER 2023	1° QUARTER 2024	2° QUARTER 2024	3° QUARTER 2024	4° QUARTER 2024	1° QUARTER 2025	2° QUARTER 2025	3° QUARTER 2025	4° QUARTER 2025
1	Acquisizione ROMAVIA	3.300.000,00	2023	1.200.000,00	900.000,00	600.000,00	400.000,00	200.000,00							
2	Acquisto ore di volo in anticipo (2.500 euro / ora)	12.000.000,00	2023	1.250.000,00	1.000.000,00	1.000.000,00	1.000.000,00	1.500.000,00	1.500.000,00	1.000.000,00	750.000,00	750.000,00	750.000,00	750.000,00	750.000,00
3	Marketing & Comunicazione	7.800.000,00	2023	1.200.000,00	600.000,00	600.000,00	600.000,00	600.000,00	600.000,00	600.000,00	600.000,00	600.000,00	600.000,00	600.000,00	600.000,00
4	Sviluppo Area Commerciale + Dir. Comm.le	8.640.000,00	2023	720.000,00	720.000,00	720.000,00	720.000,00	720.000,00	720.000,00	720.000,00	720.000,00	720.000,00	720.000,00	720.000,00	720.000,00
5	Sviluppo piattaforma innovativa	2.400.000,00	2023	200.000,00	400.000,00	600.000,00	200.000,00	100.000,00	100.000,00	100.000,00	100.000,00	100.000,00	100.000,00	200.000,00	200.000,00
6	Aereo CJ2. n° 3 Jet	9.800.000,00	2023	1.800.000,00	900.000,00	900.000,00	900.000,00	900.000,00	900.000,00	900.000,00	900.000,00	900.000,00	800.000,00		
7	Aereo Cargo 737. n° 2	12.600.000,00	2023	750.000,00	750.000,00	750.000,00	2.250.000,00	750.000,00	750.000,00	1.200.000,00	1.200.000,00	1.200.000,00	1.200.000,00	1.200.000,00	600.000,00
8	Ricerca & Sviluppo	21.400.000,00	2023	1.600.000,00	2.600.000,00	1.600.000,00	2.000.000,00	2.000.000,00	1.600.000,00	1.600.000,00	1.600.000,00	1.600.000,00	1.600.000,00	1.600.000,00	2.000.000,00
9	Avvio Progetto - Spese generali	16.200.000,00	2023	2.200.000,00	1.500.000,00	1.500.000,00	1.500.000,00	1.500.000,00	1.500.000,00	1.500.000,00	1.000.000,00	1.000.000,00	1.000.000,00	1.000.000,00	1.000.000,00
10	Assunzione personale	5.200.000,00	2023	300.000,00	300.000,00	300.000,00	300.000,00	500.000,00	500.000,00	500.000,00	500.000,00	500.000,00	500.000,00	500.000,00	500.000,00
11	Formazione	2.080.000,00	2023	120.000,00	120.000,00	120.000,00	120.000,00	200.000,00	200.000,00	200.000,00	200.000,00	200.000,00	200.000,00	200.000,00	200.000,00
TOTALE / FABBISOGNO		101.420.000,00		11.340.000,00	9.790.000,00	8.690.000,00	9.990.000,00	8.970.000,00	8.370.000,00	8.320.000,00	7.570.000,00	7.570.000,00	7.470.000,00	6.770.000,00	6.570.000,00



CONTO ECONOMICO	2023	2024	2025	2026	2027
Casella Nome					
<b>valore della produzione</b>					
ricavi delle vendite e delle prestazioni	1.694.000,00	10.305.000,00	17.452.500,00	34.710.000,00	98.750.000,00
variazioni delle rimanenze prodotti finiti, etc	0,00	0,00	0,00	0,00	0,00
<b>totale</b>	<b>1.694.000,00</b>	<b>10.305.000,00</b>	<b>17.452.500,00</b>	<b>34.710.000,00</b>	<b>98.750.000,00</b>
<b>Costi della produzione</b>					
per materie prime	1.079.950,00	4.227.750,00	8.342.750,00	12.860.000,00	40.795.000,00
per servizi	1.881.820,00	2.199.150,00	2.957.575,00	3.775.300,00	5.942.500,00
per godimento di beni di terzi					
per il personale					
salari e stipendi	215.000,00	291.000,00	341.000,00	471.000,00	580.000,00
oneri sociali	70.950,00	96.030,00	112.530,00	155.430,00	191.400,00
tfr	15.925,93	21.555,56	25.259,26	34.888,89	42.962,96
altri costi					
<b>totale per il personale</b>	<b>301.875,93</b>	<b>408.585,56</b>	<b>478.789,26</b>	<b>661.318,89</b>	<b>814.362,96</b>
ammortamenti					
amm.to immob. Mat.	768.000,00	768.000,00	768.000,00	768.000,00	768.000,00
amm.to immob. Imm.	99.733,33	99.733,33	99.733,33	96.400,00	96.400,00
svalutazione dei crediti compresi nell'attivo circolante					
<b>totale ammortamenti</b>	<b>867.733,33</b>	<b>867.733,33</b>	<b>867.733,33</b>	<b>864.400,00</b>	<b>864.400,00</b>
variazioni delle rimanenze di mat.prime	0,00	0,00	0,00	0,00	0,00
accantonamenti per rischi					
oneri diversi di gestione					
<b>totale</b>	<b>4.131.379,26</b>	<b>7.703.218,89</b>	<b>12.646.847,59</b>	<b>18.161.018,89</b>	<b>48.416.262,96</b>
<b>Differenza tra valore e costo della prod.</b>	<b>(2.437.379,26)</b>	<b>2.601.781,11</b>	<b>4.805.652,41</b>	<b>16.548.981,11</b>	<b>50.333.737,04</b>
<b>Proventi e oneri finanziari</b>					
proventi finanziari	0,00	0,00	0,00	0,00	0,00
interessi e altri oneri finanziari	0,00	0,00	0,00	0,00	0,00
<b>totale</b>	<b>0,00</b>	<b>0,00</b>	<b>0,00</b>	<b>0,00</b>	<b>0,00</b>
<b>Risultato prima delle imposte</b>	<b>(2.437.379,26)</b>	<b>2.601.781,11</b>	<b>4.805.652,41</b>	<b>16.548.981,11</b>	<b>50.333.737,04</b>
<b>Imposte</b>		<b>702.480,90</b>	<b>1.393.639,20</b>	<b>4.799.204,52</b>	<b>15.100.121,11</b>
<b>Utile (perdita) dell'esercizio</b>	<b>(2.437.379,26)</b>	<b>1.899.300,21</b>	<b>3.412.013,21</b>	<b>11.749.776,59</b>	<b>35.233.615,93</b>



## SOURCE OF FUNDS

### Development of the Innovative Software Project + App / WebApp



**INTERNAL SOURCE**

10%



**LOANS**

20%



**CREDITS CARD**

0%



**CROWDFUNDING**

2%



**BUSINESS ANGEL**

NFT Program of the Exclusive Club and  
Partecipative Loans. In alternative Investment  
Funds or Internal Resources

[illegible]



## BUSINESS MODEL

### SMART & FLUID BUSINESS MODEL WITH THE AIM OF BECOMING THE FIRST PRIVATE FLIGHT BUSINESS COMPANY IN EUROPE

Possibility of direct investment in % on airplanes and facilitations on Travel Programs.

**Two options. Endless possibilities. It is possible to choose between two investment programs:**



#### Fractional Ownership of Aircraft

is the smarter approach to private aviation. It allows you to take advantage of the ownership of a private aircraft, paying less your flight hours and participating in the affiliation program with advantages in terms of costs and times as well as % of profits derived from the same aircraft.



#### Business Platinum Card

on the other hand, allows a 20% discount on prepaid flights, and also and equivalent in travel packages: complete tourist travels and services of our Tour Operator, the adhesion to the Network of over 2,000 commercial agreements (online and offline) and the right of first refusal in case of future capital increase or purchase of new aircrafts.



## SOURCE OF FUNDS

### CROWDFUNDING - EQUITY CROWDFUNDING

**FlyFreeAirways.it** will organize Crowdfunding and Equity Crowdfunding activities together with the cooperation of Grownnectia Team ([www.grownnectia.com](http://www.grownnectia.com)).

The purpose is to support the launch of the new project in relation to its scalability in Italy and abroad.



#### We will focus on

- The Cultural Value of the Project
- Transparent ways to use resources



#### Main activities will be:

- Project and Business Plan Review and Validation
- Online platform activation
- Activation of internal relationship channels with Business Angels (IBAN Association of Milan, Investors Club of Turin, Accelerator Club)
- Activation of internal relationship channels
- Project activation and support from RivaBanca (Banca D'Alba Group)



**GOAL: first bound of 500k € to invest for the development of the innovative platform and for the Aircrafts**



## SOURCE OF FUNDS

## FUNDED



**SMART&START**



**INDUSTRY 4.0**



both will bring liquidity to the company  
and tax credit as well as bonuses for staff training



# BUSINESS MODEL

## THE ADVANTAGES

- ✓ Low fixed costs
- ✓ 2 owned aircraft whose advantage is also that of capitalizing the company as well as allowing the operational activity and acquiring the AOC (Air Operator Certificate issued by ENAC and which allows us to have other aircrafts in operation)
- ✓ Many affiliated aircraft (Rent to Rent such as Uber or FlixBus)
- ✓ Aircrafts Exercise (the aircraft exercise is an important Business Unit of FlyFreeAirways and allows the bureaucratic and operational management of the aircrafts for their use by individuals and companies or other operators)
- ✓ Tour Operator services specialized in turnkey Business Travel Management with adhesion to the Infovacanze Group (GIV) which provides for the sharing of an ad hoc platform with over 12,000 operators in the world to better organize the trip guaranteed Flexibility as well as Costs and Times reduction
- ✓ Flexibility, Cost and Time Reduction
- ✓ Research & Development projects in the aeronautical sector
- ✓ Business Strategic Exit at 3/5 year: Stock Exchange or according to AIM Market or acquisition by Funds or other Operators in the sector
- ✓ Implementation of the platform with:
  - introduction of sharing flight opportunities, on the customer side
  - fill the return trips or the positioning of the planes at particularly advantageous prices, on our side
  - use of the Blockchain and cryptocurrency payments



# PARTNERSHIP

## STRATEGIC PARTNERSHIPS

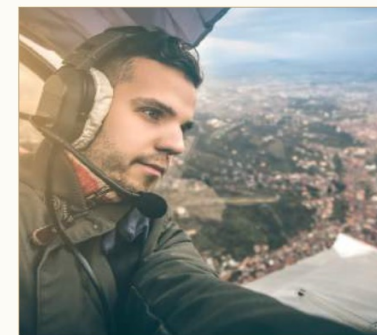
Partnership development with other operators



Tourist Flights  
Renting & Charter



Franchising



AeroClub / School Flights



## THE EXIT

### EXIT STRATEGY



**Listed on AIM market**



**Acquisition by other major  
international players**

**Both will bring liquidity to the company  
and tax credit as well as bonuses for staff training**



PRESS

## OF INTEREST

“ 2021: the year of the private jet ”

“ Air flight booking: Fly Free Airways, the new private aircraft rental platform, is launched ”



<https://bit.ly/3oxeVkq>



<https://bit.ly/3t4BnF3>



Repubblica Italiana  
Stato membro dell'Unione Europea  
(A Member of the European Union)

ENAC

ENTE NAZIONALE PER L'AVIAZIONE CIVILE  
CERTIFICATO DI APPROVAZIONE  
DELL'IMPRESA DI MANUTENZIONE  
(Maintenance Organisation Approval Certificate)

RIFERIMENTO numero: IT.145.0380

A norma del regolamento (UE) 2018/1130 del Parlamento europeo e del Consiglio e del regolamento (UE) N. 1321/2014 della Commissione e fatte salve le condizioni di seguito specificate, l'Ente Nazionale per l'Aviazione Civile certifica:  
(Pursuant to Regulation (EU) 2018/1130 of the European Parliament and of the Council and to Commission Regulation (EU) No 1321/2014 and subject to the conditions specified below, the Civil Aviation Authority certifies the following:)

Romavia S.r.l.  
Sede Legale (Legal Address):  
Via Andre Camarra 252 - 00177 Roma (RM) - Italy

In quanto impresa di manutenzione in conformità all'allegato II (parte 145, sezione A, del regolamento (UE) n. 1321/2014, approvata per eseguire la manutenzione di prodotti, parti e componenti elencati nelle condizioni di approvazione allegata e per rilasciare i relativi certificati di manutenzione in servizio utilizzando i riferimenti che precedono, nonché, quando previsto, per rilasciare certificati di restituzione dell'aeronavigabilità in seguito a una revisione come specificato all'allegato V (se (parte M.S.), punto M.A.202, di tale regolamento, per gli aeromobili elencati nelle condizioni di approvazione allegata.  
(as a maintenance organisation in compliance with Section A of Annex II (Part-145) to Regulation (EU) No 1321/2014, approved to maintain products, parts and appliances listed in the attached terms of approval and issue related certificates of release to service using the above references and, when applicable, to issue aerobility release certificates after an aerobility review as specified in point M.A.202 of Annex V (Part-M), to that Regulation for those aircraft listed in the attached terms of approval.)

CONDIZIONI  
(Conditions)

1. La presente approvazione è limitata a quanto specificato nella sezione dedicata all'entità delle attività del manuale dell'impresa di manutenzione approvata di cui all'Allegato II (parte 145, sezione A, e  
(This approval is limited to that specified in the scope of work section of the approved maintenance organisation exposition as referred to in Section A of Annex II (Part-145), and)
2. La presente approvazione è subordinata al rispetto delle procedure specificate nel manuale dell'impresa di manutenzione approvata.  
(This approval remains compliant with the procedures specified in the approved maintenance organisation exposition, and)
3. La presente approvazione è valida fintanto che l'impresa di manutenzione approvata è conforme all'Allegato II (Parte 145) del Regolamento (UE) n. 1321/2014.  
(This approval is valid whilst the approved maintenance organisation remains in compliance with Annex II (Part 145) of Regulation (EU) No 1321/2014.)
4. Fatto salvo il rispetto delle suddette condizioni, la presente approvazione rimane valida, con durata illimitata fino a rinuncia, sostituzione, sospensione o revoca.  
(Subject to compliance with the foregoing conditions, this approval shall remain valid for an unlimited duration unless the approval has previously been surrendered, superseded, suspended or revoked.)

Data del primo rilascio:  
(Date of original issue): 14/12/2015

Data della presente revisione:  
(Date of this revision): 21/07/2021

Revisione n. 1:  
(Revision no.): 2

Firma:  
(Signature): Il Direttore della Direzione Operazioni Centro  
Marco Silvano  
per Riccardo Vitelli  
(documento informatico firmato digitalmente ai sensi dell'art.24 D.Lgs. 82/2000 e ss.mm.ii.)  
(document electronically signed digitally in accordance with art.24 D.Lgs. 82/2000 and ss.mm.ii.)

Per l'autorità competente:  
(For the Competent Authority): Ente Nazionale per l'Aviazione Civile

Mod.3-145.AESA versione 4 (EASA Form 3-145 Issue 4) (Giugno 2020)

IMPRESA DI MANUTENZIONE  
CONDIZIONI DI APPROVAZIONE  
(MAINTENANCE ORGANISATION TERMS OF APPROVAL)

ENAC

Riferimento/numero: IT.145.0380

Impresa (Organismo): Romavia S.r.l.  
Base:  
Aeroporto Roma Urbe - Hangar 7DPC - 00138 Roma (RM) - Italy

Classe (Class)	Abilitazione (Category)	Limitazioni (Limitations)	Stato (Status)	Linea aerea (Airline)
A1 (A1)	A1 Valori oltre 5700 kg (A1 Values above 5700 kg)	Cessna 560C, NCS	SI (YES)	SI (YES)
A2 (A2)	A2 Aeroplani A2 di massa superiore o inferiore a 5700 kg (A2 Aeroplanes of mass above or below 5700 kg)	Cessna 1050/990 Cessna 1050/10501	SI (YES) SI (YES)	SI (YES) SI (YES)

Le presenti condizioni di approvazione sono limitate ai prodotti, parti e alle performance menzionate nelle attività specificate nella sezione dedicata all'entità delle attività del manuale dell'impresa di manutenzione approvata.  
(These terms of approval are limited to those products, parts and performance and to the activities specified in the scope of work section of the approved maintenance organisation exposition.)

Riferimento del Manuale dell'Impresa di Manutenzione:  
(Maintenance Organisation Exposition reference): MOE, Ed.1

Data del primo rilascio:  
(Date of original issue): 23/09/2015

Data dell'ultima revisione approvata:  
(Date of last revision approved): 18/08/2021

Revisione n. 1:  
(Revision no.): 2

Firma:  
(Signature): Il Direttore della Direzione Operazioni Centro  
Marco Silvano  
per Riccardo Vitelli  
(documento informatico firmato digitalmente ai sensi dell'art.24 D.Lgs. 82/2000 e ss.mm.ii.)  
(document electronically signed digitally in accordance with art.24 D.Lgs. 82/2000 and ss.mm.ii.)

Per l'autorità competente:  
(For the Competent Authority): Ente Nazionale per l'Aviazione Civile

Mod.3-145.AESA versione 4 (EASA Form 3-145 Issue 4) (Giugno 2020)

L'acquisizione da parte di **Fly Free Airways** della Part.145, ditta di manutenzione della Romavia srl Roma, ha contribuito ad accrescere il core business della società. La ditta di manutenzione che opera dal 1987 dispone di un hangar di Mq 5000 sull'aeroporto di Roma Urbe, di tecnici certificati e specializzati B1, B2, C con 40 anni di esperienza che operano su tutti i tipi di Cessna Citation , Hawker, Falcon. Dispone di tutte le attrezzature all'avanguardia, anche per avioniche di ultima generazione. Il fatturato attuale si aggira sui 2 milioni di euro con un utile netto pari al 27%.

La **Fly Free Airways** punta all'apertura di un altro hangar al nord Italia con nuove certificazioni su aeromobili quali Piaggio avanti e Embraer e ad un fatturato di 4 milioni di euro per il 2022 e alla apertura di basi temporanee su vari aeroporti Italiani per venire incontro alle esigenze degli operatori che non hanno ditte di manutenzione certificate per fare le line maintenance ai propri aeromobili.

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## NFT & FLIGHT COIN



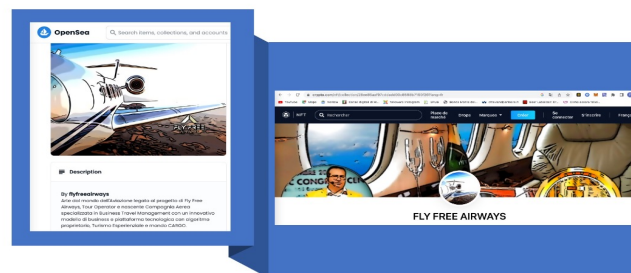
# NFT & FLIGHT COIN

*a new NFT and a new UtilityCoin  
by Fly Free Airways*

## NFT & Luxury Travel

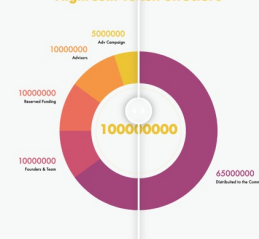
FlightCoin is the first Token in Europe linked to the world of Private Jets. It is a Utility Coin in which the price is thought to be anchored to the real economy, in particular to the economy of luxury, business travel on private jets, experiential tourism, cargo carriers.

The financial statements of the rigorously selected participating companies (only financial statements that meet a high level of rating, real investments and underlying reserves as collateral) and the value of their goods and services offered will be certified and included in the Blockchain technology. A reserve quota will be destined to cover the value of the Tokens which can also be used to pay for private flights and services



[OpenSea.io](#) - [Crypto.com](#)

### FlightCoin Token Structure





# Immediate Benefits for Members

**The real added value of the new NFT Private Luxury Jet Company is the very liquid business model** , with low fixed costs and great competitiveness.

This is thanks to the **OPERATION** of associated aircraft throughout Europe, the **partnership with other airlines** , the **partnership with a large group of tour operators with 12,000 operators worldwide** , the **advance purchase of flight hours** and the **innovative platform with algorithm proprietary** based on the logic of programmatic advertising which also allows you to cover the "**Empty Legs** " in advance -

**The possession of the NFTs already listed and the launch, first in Europe of its own Cryptocurrency (Flight Coin)** , complete this work of great management engineering for a Company destined to place itself at the Top of the sector.

**This is why FLY FREE AIRWAYS is an exclusive company** , intended for a few large Entrepreneur Partners who, by investing, become co-owners of their Airline Company, also buy flight hours and immediately earn 130% of the Investment.

**An EXCLUSIVE CLUB intended for a few, only 300 selected large Entrepreneur Members. And only they will be able to fly and take advantage of all the services and EXCLUSIVE EVENTS. Non-members cannot fly.**

Listing on the Stock Exchange is expected within 3 years



**50% Tax Credit**



**Flight Coins Available  
Now**



**Profit sharing**



**50% in Travel Vouchers**



**Share of Capital**



**EXCLUSIVE CLUB of  
large companies and  
professionals**



**Exclusive Travel  
Experiences**



**Immediate Ownership of  
the NFT**



**Book Your FLIGHT-HOURS PACKAGE and  
BECOME the Owner of the first  
NFT Private Luxury Jet Company**

The Investor Members belonging to the Exclusive Club diversify their investment among the various markets: **Private Jets** , **Cargo Carriers** , **Business Travel Management** and **Experiential Tourism** .  
The business model is absolutely innovative. The added value is to have low fixed costs and to operate in the **Cryptocurrency** and **NFT** sector which make transactions easier and faster.

Participate in the SELECTION to join the Exclusive Club

Get Instant Access to Investment Cuts for New Members



  
**FLY FREE**  
— AIRWAYS —

YOUR BUSINESS TRAVEL COMPANY



# THE FOUNDER



## FRANCESCO D'ALESSANDRO *founder*

A passionate explorer with an international mindset,  
innovation and change driver  
Serial Businessman and Business Angel  
Digital Marketing expert founder & CEO of ResultsAdv.it  
Founder of RivaBanca BCC, Monterosa Terme  
CEO Fly Free Airways



### Skills

- Project Management
- Finance, Accounting & Management Control
- Marketing Business Angel / Startup
- Aeronautical Manager specialized in General Aviation Security
- Aerospace Engineering & Quality Management System.
- Master in Aviation Law



### Contact

info@resultsadv.it  
+39.333.3008006



### Experience

linkedin.com/in/francescodalessandro



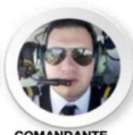
## OPERATIONS TEAM



### OPERATION TEAM



COMANDANTE  
VINCENZO GIUDICE  
PILOT COACH



COMANDANTE  
SIMONE PLUCHINO  
TECHNICAL MANAGER



dott.ssa GIADA LOMBARDI  
OPERATION MANAGER



dott. FABIO FIGUS  
MOBILITY MANAGER



dott. MASSIMO MAGRIN  
QUALITY MANAGER



dott.ssa DANIELA VECCHIATO  
TOUR OPERATOR MANAGER



ANTONIO CORRIAS  
VIP Security

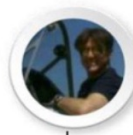




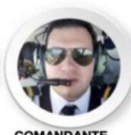
## OPERATIONS TEAM



### OPERATION TEAM



COMANDANTE  
VINCENZO GIUDICE  
PILOT COACH



COMANDANTE  
SIMONE PLUCHINO  
TECHNICAL MANAGER



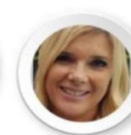
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dott. MASSIMO MAGRIN  
QUALITY MANAGER



dott.ssa DANIELA VECCHIATO  
TOUR OPERATOR MANAGER



ANTONIO CORRIAS  
VIP Security





## OPERATIONS TEAM

### LEGAL TEAM



Avv. STEFANIA PREZZAVENTO  
DIRITTO PENALE



Avv. ARMANDO FRANCIA  
SPECIALISTA DIRITTO CIVILE



Dott.ssa SILVIA SIMONI  
COMMERCIALISTA



Avv. VALERIO GHIONE  
CIVILE SOCIETARIO BANDI EUROPEE

### DIGITAL COMMUNICATION



dott.ssa MARTINA MIRANDOLA  
SOCIAL MEDIA SPECIALIST



dott. DAVIDE VENNARI  
DIGITAL MARKETING

### INVESTOR RELATION



GIUSEPPE SIMONAZZI  
CFO



dott. PAOLO BRAMBILLA  
JOURNALIST FINANCIAL SPECIALIST



## OPERATIONS TEAM

...completing  
the acquisition  
of ROMAVIA  
airline

# FLIGHT TEAM, MAINTENANCE & CAMO

## AIRCRAFT OPERATOR CERTIFICATE (AOC) :

- GIULIO LA STARZA.....ACCOUNTABLE MANAGER
- ZACCHERI CRISTIANO.....FLIGHT OPERATION NOMINATE
- MARCO DISTEFANO.....CREW TRAINING POST HOLDER
- STEFANO TRINCA.....CAMO POS HOLDER
- CONRAD LUSINSKI.....QUALITY MANAGER/SAFETY MANAGER
- SILVIO DEFONSO.....SECURITY MANAGER
- SAVERIO CONSUMANO.....GROUND POS HOLDER

## MAINTENANCE PART 145:

- GIULIO LA STARZA.....ACCOUNTABLE MANAGER
- CONRAD LUSINSKI.....QUALITY MANAGER/SAFETY MANAGER
- NINO SPARAPANO.....MAINTENANCE MANAGER
- CIPPOTANI GABRIELE.....CERTIFIED STAFF
- ANDREA DE PACE.....UFFICIO TECNICO
- BRUNO DE PACE.....UFFICIO TECNICO
- ELISABETTA.....IMPIEGATA





GREEN



**Our Green commitment towards environmental protection continues with the aim of investing part of the funds from Investments in Research and Development for a zero impact civil aviation market.**

**Furthermore, at the moment, to offset the CO2 emissions, for each flight, we will devote a % of the profit to:**

- Treedom.net (reforestation)**
- 3Bee.com (bee repopulation)**

# NFT Private Luxury Jet Company



FLY FREE  
— AIRWAYS —



*Francesco D' Alessandro*  
PRESIDENT



THANKS and ENJOY YOUR FLIGHT

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**www.flyfreeairways.it**